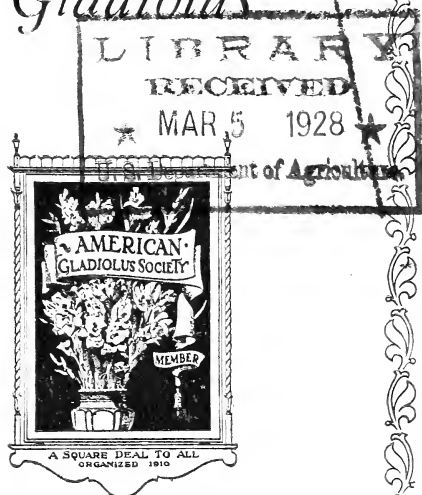


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Gladland Gardens

Glorious
Gladiolus



1928

Mr. & Mrs. F. W. Bickerton
Edgell Road
Framingham Centre, Mass.

FOREWORD.

To those of you who have grown gladiolus in the past the beauty and attractive qualities of this most wonderful flower are all ready apparent.

To you who have never had the pleasure of growing them, we urge you to plant a few this season and we are sure that the "bug" will hit you and that you will become a "Glad fan" for all time.

The wonderful variety of color, gorgeous hues, excellent keeping qualities when cut, ease of cultivation and extremely low cost; all help to make the Gladiolus the most attractive summer flower the world has ever known. Grow a few this year and you will agree with us that the above is a very conservative statement.

Bulbs of some of the finest varieties in existence are now obtainable at very moderate prices, varieties that win prizes at the largest exhibitions in the country, such as Albania, Tiffany, White Butterfly, Dawson, Gold, Alice Tiplady, Salmon Beauty, Dr. W. Van Fleet, Mrs. Dr. Norton, Diana, Anna Eberius, Byron L. Smith, Purple Glory, and many others; Mazie, Sheila, Mrs. L. Douglas, Mrs. F. C. Peters, Zampa, Black Joe, Dr. R. T. Jackson, the list is full of them.

These varieties have won for us and proves the fact that no matter what price you pay you cannot obtain more beautiful flowers.

At the Beverly, Mass., show last year, The Boston Globe in reporting the exhibition said that Gladland Gardens won all the open classes, which was not quite true, although we did win either first or second prize on every entry made; all of these with varieties listed in our catalogue.

We exercise the utmost care to have our stock true to name but of course we cannot guarantee results as your growing conditions are beyond our control, you have however, every right to expect entire satisfaction from every bulb purchased of us and we would appreciate it if you would write us fully in case you do not obtain it. We replace FREE any bulb found to be untrue to name.

All bulbs listed are full blooming size, sound and healthy.

HOW TO ORDER.

Be sure to write your name, address and order plainly.

Remittance must accompany all orders, except that a 25 % deposit will hold bulbs for spring shipment. Remittances may be made by Money Order, Express Order, or Check.

Order early to insure against disappointment, the stock of many varieties are in great demand. If you order late, it is well to name a second choice, as we never substitute, except by your permission.

Make all checks payable to Gladland Gardens.

PRICE LIST

GLADIOLUS

WHITES AND CREAMS.

ALBANIA. (Kemp)—Large wide open flowers of purest white on tall, straight stems, winner of many prizes.

Each 15c, 2 for 25c, Doz. \$1.50

MAINE. (Vos.)—Pure glistening white with faint tracing of lavender in the throat. Very popular.....Each 25c, 3 for 65c, Doz. \$2.50

MARY PICKFORD. (Kunderd)—Delicate creamy white with a throat of softest yellow. Even the stem and calyx are white.

Each 10c, 3 for 25c, Doz. \$1.00

MISS HELEN FRANKLIN. (Kunderd)—A large ruffled white penciled violet on lower petals. A favorite with the florists.

Each 5c, 6 for 25c, \$3.00 per 100

SILVER TINSEL. (2356)—Very large pale creamy white. Triangular blooms, slightly ruffled, wide open and reflexed. Pale canary yellow in the throat. Strong grower and a good propagator.

Each 25c, 3 for 65c, Doz. \$2.50

SNOW BOY. (Kunderd)—Pure white with rosy lilac blotch on lower petals. Tall and stately.

Each 10c, 3 for 25c, Doz. \$1.00

WHITE BUTTERFLY. (Kunderd)—This dainty cream-throated white primulinus has won prizes for us wherever shown.

Each 20c, 3 for 50c, Doz. \$2.00

WHITE WONDER. (Kemp)—Large, pure white. Sometimes tinted pink. Many open at a time.....Each 10c, 3 for 25c, Doz. \$1.00

YELLOWS.

ANITA. (Kunderd)—Rich canary yellow primulinus. A good landscape variety.

Each 05c, 6 for 25c, Doz. 50c

BUTTERBOY. (Kunderd)—Deep rich yellow. Round petals with slight red lines. A fine, large primulinus.

Each 10c, 3 for 25c, Doz. \$1.00

CANOPUS. (Kunderd)—Extra tall, solid yellow primulinus with a deeper yellow throat.

Each 5c, 6 for 25c, Doz. 50c

DAWSON. (Brown)—Pure deep yellow primulinus without a trace of green. Many side shoots. Prize winner.

Each 10c, 3 for 25c, Doz. \$1.00

ELBERTON. (Kunderd)—Fine light creamy yellow primulinus. Butterfly shaped flowers on tall, graceful stems.

Each 5c, 6 for 25c, Doz. 50c

GOLD. (Hoeg)—Many large blooms of rich golden yellow open at a time. Always a favorite and winner of many prizes.

Each 15c, 2 for 25c, Doz. \$1.50

GOLD DROP. (Kunderd)—An extra large and extra tall deep yellow primulinus. Fine red lines on lower petals.

Each 10c, 3 for 25c, Doz. \$1.00

NIAGARA. (Banning)—Pleasing shade of creamy yellow, sometimes splashed lavender pink, tall strong grower and a favorite.

Each 5c, 6 for 25c, Doz. 50c

ORANGE and SALMON

ALICE TIPLADY. (Kunderd)—One of the finest primulinus hybrids. Beautiful large blooms of brightest orange saffron.

Each 5c, 6 for 25c, Doz. 50c

ARLON. (Kunderd)—Another orange saffron primulinus but deeper coloring. Large wide petaled blooms of good strong spikes.

Each 5c, 6 for 25c, Doz. 50c, \$3.00 per 100

CASSANDRA. (Kunderd)—Soft salmon buff, deeper on the outer border. Large and fine.

Each 15c, 2 for 25c, Doz. \$1.50

CLASSMATES. (232)—Deep reddish salmon with large cream white blotches on lower petals. Shows some 'prim' blood. Strong grower and good propagator.

Each 25c, 3 for 65c, Doz. \$2.50

CORDOVA. (Brown)—Large open bloom of clear shrimp pink, finely veined with strawberry pink. A primulinus grandiflorus.

Each 10c, 3 for 25c, Doz. \$1.00

IOLA. (Kunderd)—Medium sized blooms of yellowish salmon. A tall graceful primulinus.

Each 5c, 6 for 25c, Doz. 50c

LINTON. (Kunderd)—Ruffled salmon rose primulinus. Lower petals yellow with rose feather in the throat.

Each 5c, 6 for 25c, Doz. 50c

MAIZIE. (Brown)—This fine variety is introduced this year for the first time. Orange shading to light straw in the throat. 5 to 6 open, strong grower, stems always straight. A beautiful primulinus grandiflorus. We can spare only a few bulbs this year. . . . Each 50c

MYRA. (Kunderd)—Yellow with a salmon suffusion. Pink lines in the throat. Splendid for table decoration.

Each 5c, 6 for 25c, Doz. 50c

ORANGE GLORY. (Kunderd)—Large ruffled blooms of richest orange. White medial lines on all petals. Robust grower.

Each 10c, 3 for 25c, Doz. \$1.00

PARLIAMENT. (Kelway)—Very large blooms of orange rose with white throat. A very beautiful and striking variety.

Each 15c, 2 for 25c, Doz. \$1.50

PRIDE OF LANCASTER. (Kunderd)—Brilliant orange salmon, throat blotched orange red. Compact spike with blooms well set. Fine in every way.

Each 15c, 2 for 25c, Doz. \$1.50

PRIMUNELLA. (Kunderd)—Large ruffled blooms of softest orange saffron. One of the best primulinus.

Each 10c, 3 for 25c, Doz. \$1.00

SALMON BEAUTY. (Kunderd)—Large deep salmon blooms with throat of purest gold. Won first prize basket at Beverly last year.

Each 8c, 4 for 25c, Doz. 75c, \$4.00 per 100

SHEILA. (Coleman)—Immense salmon blooms on tall stately stems. Early and very popular. We highly recommend this one.

Each 15c, 2 for 25c, Doz. \$1.50

SIRIUS. (Kunderd)—A fine ruffled primulinus whose short stems make it particularly fit for the front of the garden. Good sized blooms of dark salmon with brighter throat.

Each 5c, 6 for 25c, Doz. 50c

UTOPIA. (Kunderd)—Very large blooms of orange salmon with beautiful throat. A fine primulinus.

Each 10c, 3 for 25c, Doz. \$1.00

LIGHT and DEEP PINKS.

BUCKEYE. (Kunderd)—Large massive blooms of rose pink edged old rose. Red blotch in the throat. A very beautiful variety.

Each 25c, Doz. \$2.50

DR. W. VAN FLEET. (Kunderd)—Extra large bloom of delicate rose pink with deeper edges. Tall vigorous grower. Very early.

Each 15c, 2 for 25c, Doz. \$1.50, \$8.00 per 100

EVELYN KIRTLAND. (Austin)—Blooms are an exquisite shade of salmon rose pink. Brilliant scarlet blotches on lower petals. Fine spike of wide open flowers.

Each 8c, 4 for 25c, Doz. 75c

MRS. DR. NORTON. (Kunderd)—Wide open flowers of finest cream and pink on tall stems. Rich creamy throat, always good. Blooms well from small bulbs.

Each 10c, 3 for 25c, Doz. \$1.00

MRS. FRANK PENDLETON. (Kunderd)—Tall majestic spikes of rose pink blooms, bearing a giant blotch of richest velvety maroon on lower petals. Won first prize as best pink with blotch at Beverly last summer.

Each 5c, 6 for 25c, Doz. 50c, \$3.50 per 100

MRS. LEON DOUGLAS. (Diener)—Extra large rose colored blossoms striped with brilliant scarlet. Always wins first prize as largest bloom and tallest spike.

Each 25c, 3 for 65c, Doz. \$2.50

6 bulbs @ doz. rate. 25 @ 100 rate.

MYRTLE. (Kunderd)—The daintest pink imaginable. Pure cream white throat. Wonderful combined with Delphiniums.

Each 10c, 3 for 25c, Doz. \$1.00

MYSTIC. (Kunderd)—Bright rose pink flaked deeper. Pure white bar across lower petals. Large flowers, a beauty.

Each 10c, 3 for 25c, Doz. \$1.00

SENTINEL. (Kunderd)—Large deep rose pink with iris-like markings on lower petals. A late bloomer when flowers are scarce.

Each 5c, 6 for 25c, Doz. 50c, \$3.50 per 100

BRIGHT AND DARK REDS.

ARDEN. (Kunderd)—Deep watermelon red. Tall spikes of large flowers well spaced on spikes.

Each 10c, 3 for 25c, Doz. \$1.00

BLACK JOE. (Prestgard)—A very dark rich glowing crimson. A very popular self-colored variety.

Each 15c, 3 for 25c, Doz. \$1.50

CRACKERJACK. (Cowee)—Rich red with a maroon stippled yellow throat. A good propagator.....

Each 5c, 6 for 25c, Doz. 50c

DIANA. (Zeestraten)—Gorgeous blood red blooms on tall, straight spikes. A very fine variety.

Each 10c, 3 for 25c, Doz. \$1.00

E. J. SHAYLOR. (Kunderd)—Large ruffled blooms of pure deep rose. A florist's favorite.

Each 8c, 4 for 25c, Doz. 75c.

IDA VAN. (Kunderd)—Brilliant scarlet with deeper shading in the throat. An old variety but still good.

Each 5c, 6 for 25c, Doz. 50c

MIDSUMMER DREAM. (Kunderd)—A very lovely geanium red primulinus grandiflora. Makes a beautiful basket.

Each 20c, 3 for 50c, Doz. \$2.00

MRS. FRANCIS KING. (Coblentz)—Long spike of immense flowers of flame red with markings on lower petals.

Each 5c, 6 for 25c, Doz. 50c

MRS. GEO. W. MOULTON. (Kunderd)—Large violet red flowers on tall, strong spikes. White markings in the throat. One of the best in its color and sure to give satisfaction.

Each 10c, 3 for 25c, Doz. \$1.00

NEOGA. (Kunderd)—Half ruffled blooms of deep garnet red with still deeper throat.

Each 10c, 3 for 25c, Doz. \$1.00

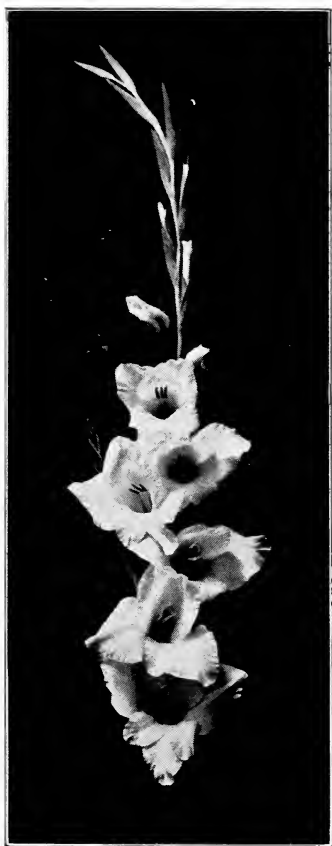
PEARL OF DAWN. (Kunderd)—Deep rose pink with still deeper bordered petals. Large throat markings.

Each 35c, 3 for \$1.00, Doz. \$3.50

SCARLET PRINCEPS. (Kunderd)—Large blooms of brightest scarlet. Six or more open at a time. Very striking and shows up well in the garden.

Each 15c, 2 for 25c, Doz. \$1.50

6 bulbs @ doz. rate. 25 @ 100 rate.



TIFFANY. (Brown)—Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. Very prolific. Rated by Gersdorff at 95 % for Exhibition, 97 % for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. 1st and 2nd Prize Boston 1927. 1st and 2nd Prize Hartford 1927.

Each 15c, 2 for 25c, Doz. \$1.50.

TYRIAN BEAUTY. (Kunderd)—Truly majestic spikes of brilliant American Beauty rose colored flowers. A beauty indeed.

Each 15c, 2 for 25c, Doz. \$1.50

ZAMPA. (Brown)—An orange red primulinus with just a thread of gold around the edge of each petal. Very unusual and attractive.

Each 30c, 2 for 50c, Doz. \$3.00

LAVENDERS AND PURPLES.

ANNA EBERIUS. (Diener)—Large flowers of richest velvety red-purple. Winner of many prizes. Each 10c, 3 for 25c, Doz. \$1.00

BLUE ORCHID. (Kunderd)—Rich violet blue, splashed deeper. Dark blotch with a golden heart on the lower petals.

Each 25c, 3 for 65c, Doz. \$2.50

BYRON L. SMITH. (Kunderd)—As finely colored as any orchid. Delicate lavender pink on white ground, soft creamy yellow throat. Combine it with GOLD to bring out its extreme beauty.

Each 15c, 2 for 25c, Doz. \$1.50

DR. R. T. JACKSON. (Fischer)—Very deep crimson maroon. Wide open blooms on tall straight stems. An unusual color.

Each 15c, 2 for 25c, Doz. \$1.50

ERMINIE. (Glad Bill)—Something different in the primulinus. Aster purple, flaked amaranth purple. Deeper throat, dusted with yellow.

Each 10c, 3 for 25c, Doz. \$1.00

FLORENCE. (Vilmorin)—Rosy lavender with a pure white blotch on the lower petals. Rare and beautiful. A favorite with everybody. Stock limited.

Each 20c, 3 for 50c, Doz. \$2.00

GLADNESS. (Kunderd)—Delicate lavender rose primulinus. Throat penciled with yellow. None other just this color.

Each 8c, 4 for 25c, Doz. 75c

MARY FENNELL. (Kunderd)—Deep lilac shading lighter. Soft yellow throat, very dainty.

Each 10c, 3 for 25c, Doz. \$1.00

MAGIC. (Kunderd)—Fine lavender blue. Large rich purple blotches on lower petals. Out of the ordinary.

Each 10c, 3 for 25c, Doz. \$1.00

MRS. F. C. PETERS. (Fischer)—A beautiful shade of rosy lilac with softest crimson blotch. Slightly ruffled and many large blooms open at a time.

Each 20c, 3 for 50c, Doz. \$2.00

PURPLE GLORY. (Kunderd)—One of the largest ruffled varieties. Deep purplish maroon with almost black blotches on lower petals, winner of many prizes.

Each 15c, 2 for 25c, Doz. \$1.50

6 bulbs @ doz. rate. 25 @ 100 rate.

PURPLE SPOT. (Kunderd)—Large violet red with very showy dark purple blotches outlined with yellow on lower petals. Early.

Each 15c, 2 for 25c, Doz. \$1.50

SWEET LAVENDER. (Coleman)—Light lavender pink blending to creamy yellow with a maroon blotch. Early.

Each 15c, 2 for 25c, Doz. \$1.50

SMOKIES AND NOVELTIES.

ADRIATIC. (Kunderd)—Wine red overcast with blue. Red and blue throat. Decidedly different.

Each 15c, 2 for 25c, Doz. \$1.50

FRECKLES. (Glad Bill)—An extremely odd red and yellow striped primulinus hybrid.

Each 5c, 6 for 25c, Doz. 50c

LILAC OLD ROSE. (Kunderd)—Large blooms of softest lilac overlaid with old rose. Four to six blooms open at a time. A very beautiful Primulinus.

Each 15c, 2 for 25c, Doz. \$1.50

PERSIS. (Brown)—Shrimp pink primulinus entirely overlaid with scarlet red veined with blush white. Very odd and distinctive.

Each 10c, 3 for 25c, Doz. \$1.00

RED COPPER. (Kunderd)—Large blooms of deep salmon rose heavily flaked with blue. Lower petals red and yellow, penciled blue. A very unusual combination of colors.

Each 25c, 3 for 65c, Doz. \$2.50

ROMANCE. (Kunderd)—Deep orange salmon tinged with rose. Petals bordered wine blue. Unusually distinctive and attractive.

Each 20c, 3 for 50c, Doz. \$2.00

GLADIOLUS COLLECTIONS

To assist those who are undecided as to just what varieties to grow, we offer the following collections. All bulbs, even our lowest price mixtures are large blooming size, strong and healthy.

COLLECTION A.—20 bulbs of our selection, all named varieties, each bulb plainly marked. These bulbs, if bought separately, would cost much more than the price listed. This has proven our most popular collection.

20 bulbs \$1.00

COLLECTION B.—To those who wish a higher priced collection, we offer you 20 bulbs of named varieties, each marked and wrapped separately. A high-grade assortment, in a wide range of colors; the retail value of which is much more than the price we ask.

20 bulbs \$2.00

HIT OR MISS COLLECTION—Unlabeled. A good mixture.

30 bulbs \$1.00

6 bulbs @ doz. rate. 25 @ 100 rate.

PEONIES

The popularity of the Peony has prompted us to place a few varieties of this beautiful flower at the disposal of our customers.

The list is not large, but it contains early, mid-season and late varieties in white, pink and red colors. Every one a good one. Strong 3 to 5-eye divisions. Shipped from our gardens in September.

We do not advise Spring planting of Peonies. Orders may be sent any time up to October 25, but early Fall planting is advisable for best results.

Peonies are of easy culture, but there are a few things they will not stand, namely, wet feet, too deep planting (have not more than two inches of soil above the top of the eyes); and manure in contact with the roots, especially those strong in ammonia and potash. Better use stable manure **between** the plants, care being taken to avoid getting it on the stems.

WHITE

DUC DE WELLINGTON (Cabot.)—Though one of the older sorts, there is no white that has more points of excellence. Vigorous, tall growing, with stems strong enough to hold upright the enormous blooms of purest white with sulphur white, high-built center. Fragrant and an ideal cut flower. Late midseason. Each **50c**

FESTIVA MAXIMA (Mieliez.)—The most popular white Peony. Gigantic blooms of wondrous beauty and fragrance. Purest white with clear carmine flecks on center petals. Early Each **60c**

PINK

ALBERT CROUSSE (Crousse.)—Even, delicate sea shell pink blooms of immense size; as perfect in outline as in color. Petals fringed like a carnation. Winner of many prizes. Late. Each **75c**

EDULIS SUPERBA (Lemon.)—One of the most valuable Peonies. Very early, often in bloom for Decoration Day. It is a most beautiful clear mauve, pink with June rose fragrance. Each **50c**

REDS

FELIX CROUSSE (Crousse.)—No better red Peony grown. Its large globular flowers are solid and compactly built of a rich, fiery ruby red. Vases of these are a wonder to behold. Late Each **75c**

MEISSONIER (Crousse.)—Full double flowers of rich and brilliant crimson. A grand cut flower. Have counted 15 blooms on one plant, three years from planting. Midseason. Each **60c**

One of each for **\$3.25**

Orders of \$1.00 and over postpaid; under \$1.00 add 10c for postage.

TULIPS

For several years we have imported our tulip bulbs direct from Holland. Last year the demand far exceeded our supply and we were unable to fill many of the late orders received. We shall order a much larger supply this year but to be absolutely sure, please place your order with us early.

Our tulip bulbs are a very superior grade at a very low price, many of our customers have proved this to their own satisfaction. Excellent for forcing or for planting in the open ground. Tulips should be planted in October. Place a little sand under the bulb, cover 4 or 5 inches and keep manure away from direct contact with the bulb. After the ground is frozen they can be mulched with a straw manure.

BARTIGON—Large flowers of fiery crimson with a white base. A strong grower and excellent for forcing. Early.

4 for 25c, Doz. 70c, \$4.00 per 100

CARNATION—Pure white deeply edged with rose.

4 for 25c, Doz. 70c, \$4.00 per 100

CLARA BUTT—Large beautiful salmon pink on tall erect stems. Every-one's favorite.

6 for 25c, Doz. 50c, \$3.00 per 100

EDWARD ANDRE—Bright rosy purple.

4 for 25c, Doz. 70c, \$4.00 per 100

FAIRY QUEEN—Rosy lilac, broadly margined yellow. Flowers are enormous. This variety should be in every collection.

4 for 25c, Doz. 70c, \$4.00 per 100

FARNCOMBE SANDERS—A fiery rose-scarlet with a blue, white center base. Very highly recommended.

6 for 25c, Doz. 50c, \$3.00 per 100

GESNERIANA LUTEA—Immense canary yellow blossoms on tall erect stems. Sweet scented.

4 for 25c, Doz. 70c, \$4.00 per 100

MAY QUEEN—Bright soft rose, blue centre, long handsome flower.

4 for 25c, Doz. 70c, \$4.00 per 100

ORANGE KING—Beautiful deep orange, tinged with scarlet. Tea rose scented.

4 for 25c, Doz. 70c, \$4.00 per 100

PAINTED LADY—Creamy white, slightly tinted rose lilac. When fully opened it is a pure white.

4 for 25c, Doz. 70c, \$4.00 per 100

1 Dozen of each—10 dozen in all.....\$5.00

Mixed tulips \$3.50 per 100

25 @ 100 rate. No order for less than \$1.00

SPECIAL OFFER FOR EARLY ORDERS

On all orders received on or before April 15, we offer cash discounts, as follows:

5 % on all orders from \$5 to \$10

10 % discount on all orders over \$10

All orders over 50c are postpaid to destination. For orders under that amount, add 10 cents for postage and packing.

CULTURE DIRECTIONS

With each order we enclose a copy of the Cultural Directions, compiled by a committee of the American Gladiolus Society. These directions are very explicit and are easily understood.

Visitors are always welcome at Gladland Gardens and especially so during the blooming season.

We are located on Massachusetts Route 126, about one mile north of Framingham Center.

We would appreciate it if when ordering, you would send us the address of any of your friends who are interested in growing Gladiolus.

THE NEW ENGLAND GLADIOLUS SOCIETY

We want you for a member.

The N. E. G. S. offers a Special Collection of bulbs to new members. This collection consists of 12 Gladiolus bulbs—12 varieties—values \$2.00. **FREE TO NEW MEMBERS.**

THE MEMBERSHIP FEE IS ONLY \$1.00

What you receive for your dollar. A full year's membership, a copy of the Year Book containing the full text of the lectures given at the monthly meetings; also a full report of the Annual Exhibition telling who won the prizes and the winning varieties, and the 12 bulbs as stated above, worth a dollar isn't it? If you would like an application blank tell us so on a postal card. The above offer is bona fide and is made possible through the generosity of the New England Growers. It is not good after May 1st, 1928.

A GARDEN HYMN

I never knew Thee, Lord, until
My garden brought us face to face—
Revealed Thy Gracious miracle
Of sun and seed in little space.

Since I have seen Thine alchemy
Change earth-brown bulbs to living gold
Of Daffodils, Eternity
Has seemed a simple truth to hold.

The incense breath of Mignonette
Has summoned me to vespers, too,
And may I nevermore forget
To lift my heart, as Pansies do.

No dim cathedral is as still
As twilight in this holy place;
I never knew Thee, Lord, until
My garden brought us face to face.

MOLLY ANDERSON HALEY.